



CARRIE CURTIN

Education

Savannah College of Art and Design

Bachelor of Fine Art | 2014
Industrial Design, Fibers Minor

Distinguished scholar 2010-2014
Summa Cum Laude

Skills

0-1 product • Iterative Design • Strategy • Multi-product • User Research • User Experience • Visual Design • Design Systems • Branding • Marketing Design • People Management • Design for Automation • AI

Contact

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carriehcurtin.com

based in Oakland, CA

Experience

Writer • Product Designer

Nov 2024 • Present

Led end-to-end research and design for no-code, low-code, and API tools, empowering developers and business users to create enterprise-grade AI applications that drive efficiency and innovation within their organizations.

Collective • Lead Product Designer

Jan 2023 • Oct 2024

Led end-to-end research and design of back-office tools for businesses-of-one, growing the design organization by 4x. Individually contributed the 5 year design vision and implementation of core offerings, including a new member dashboard, tax solutions, an internal tools framework, and a marketing site. These efforts resulted in a 2x increase in the user base and an additional \$10 million in ARR

Anvil • Lead Product Designer

Sep 2020 • Dec 2022

First design hire responsible for end-to-end research and design of all paperwork automation tools. Developed the Anvil brand and produced all marketing collateral, enhancing brand recognition and user engagement.

Flexport • Senior Product Designer

Feb 2019 • Sep 2020

Led end-to-end research and design for all trucking offerings under Flexport's subsidiary brand, Transmission. Directed the design language rebrand, translating a new brand identity into the product design system utilized by all 15 product designers, ensuring a cohesive and impactful user experience.

Product Designer

Jul 2017 • Jan 2019

Led end-to-end research and design of financial tools, reporting, and analytics for both internal and external users, enhancing data accessibility and driving informed decision-making.

IBM • User Experience Designer

Jan 2016 • Jul 2017

Ammunition • Packaging Intern

Jun 2015 • Dec 2015

Target • Associate Product Designer

Sep 2014 • Mar 2015